

FRANCHISE • STOCKIST OPPORTUNITY

Build a stronger fashion business.

We welcome local entrepreneurs to stockist with Aditya Birla Fashion and carry forward our services and proposition to a larger audience - helping customers avail our services easily and effortlessly.



MINIMUM ORDER

 **10 L**

per month

COMMISSION

20%

on every order

STOCKROOM

300-800

sq-ft requirement

CORPORATE OFFICE: Piramal Agastya Corporate Park, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901

The Opportunity

02 / 07

A LOCAL ENTREPRENEURSHIP PLATFORM

Bring better fashion closer to communities.

We welcome local entrepreneurs to stockist with Aditya Birla Fashion and carry forward our services and proposition to a larger audience and help them avail our services easily and effortlessly.



We are working with Aditya Birla Fashion Stockist who help millions of families for better fashion experience.

Begin your journey towards making a meaningful difference to the community & earning massive rewards for this.

BRAND ACCESS

ALL

Aditya Birla Fashion brands

WORKING AREA

30-50 KM

radius from location

INVENTORY

20-50 L

company-provided

Commercial Advantage

03 / 07

A model built for scale.

The proposed stockist structure combines a defined territory, substantial inventory support and a clear commission proposition.

MINIMUM MONTHLY ORDER

10 LACS

Company commitment

COMMISSION

20%

On every order

STOCKROOM PRODUCTS

20-50 LACS

Products supported

WORKING TERRITORY

30-50 KM

Radius from your location

FROM STOCKROOM TO CUSTOMER



Infrastructure & Support

04 / 07



Brand portfolio

Company will provide franchisee for all Aditya Birla Fashion brands.



Transit protection

If any products damage during transportation, then it will replace by another products.



Delivery team

Company will provide delivery boys for pick-up & delivery of orders.



Store setup

Company will do interior according to company's design and provide rent & electricity bill according to your locality.



Replacement

If any products will expire & damage, then it will be replace/exchange by another products.



Equipment & stock

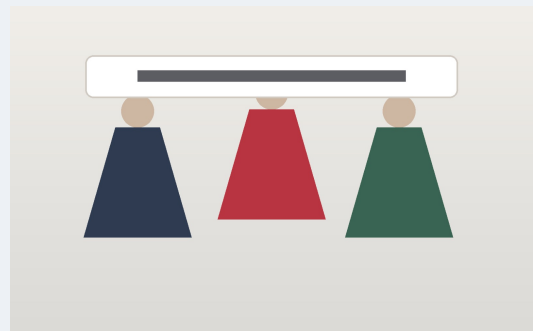
Company will provide products & equipment and product for stockroom upto ₹20 lacs to ₹50 lacs.

Operating Framework

05 / 07

A guided operating model

The stockist is expected to maintain accurate records and follow the operating framework, while the company provides systems, manuals and training.



01 Accurate and complete records will be kept by the franchisee in regards to handling of the Product.

02 The company shall keep accurate and complete accounts on the company's behalf, and the company may review them at any time.

03 Stockist will report wherever required.

04 Company will provide 7-days training for stockist staff.

SOPs, TRAINING & MANUALS

Billing + inventory software provided

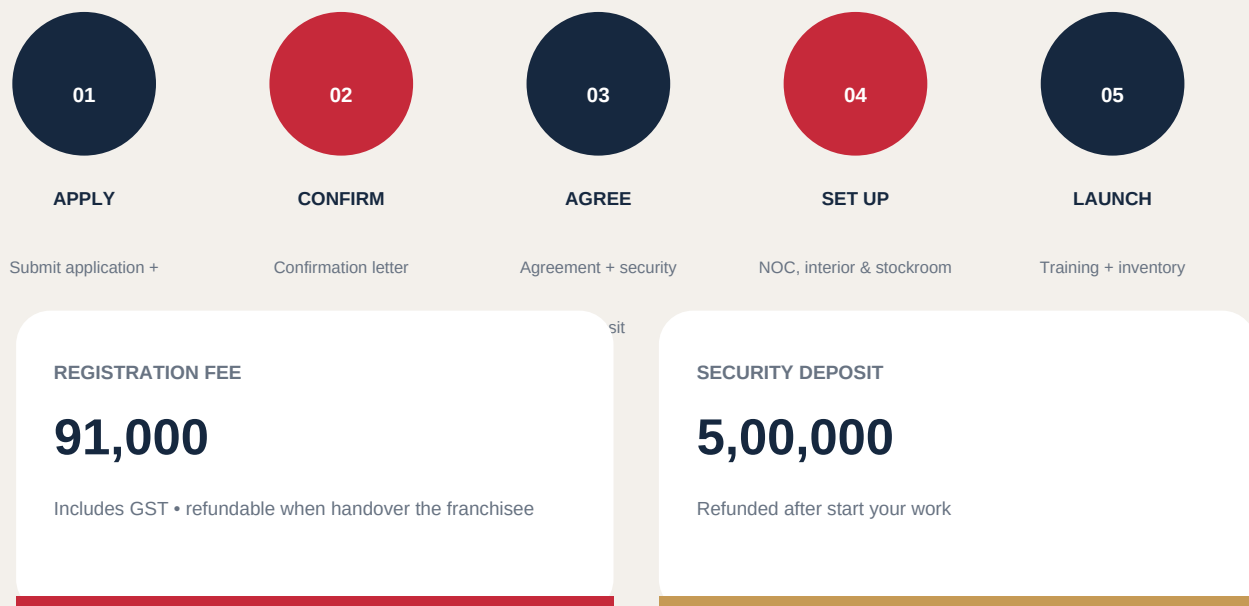
06 Company will take NOC from government authority and move for installation.

Eligibility & Joining

06 / 07

Your next steps

After application form submitted, stockist will be prepared to pay franchisee fee for registration. Keep the required documents ready.



TIME-SENSITIVE

Confirmation letter will expire in the next four hours after confirmation.

Contact & Documentation

07 / 07

Take the next step.

More information contact Relationship Manager.

REQUIRED DOCUMENTS

- ☐ Pan Card
- ☐ Aadhar Card
- ☐ Education Certificate
- ☐ Passport Size Photo
- ☐ ABFRL Registration Form (ATTACHED)

SEND ALL REQUIRED DOCUMENTS TO

happytohelp@abfrlstockist.com

Verify current commercial terms with an authorized representative before payment or agreement.

CORPORATE OFFICE

Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

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Prospectus based on supplied information; confirm current terms through the official process.